

ECONOMIC DEVELOPMENT AND TOURISM BOARD MEETING MINUTES

The Economic Development & Tourism Board of the City of Kyle, Texas met in Regular Session on June 5, 2024, at the Kyle Public Safety Center, 1700 Kohlers Crossing with the following persons present:

Board Members: Eddie Brown, Luke Miller, Julian Hernandez, and Jenna Krenek

Ex-Officio Members: Eric Wright, Mike Kamerlander, and Cassidy Berenato

Staff: Aimee Alcorn-Reed, Victoria Vargas, and Susan Reyna

Board member participating online: Spencer Copeland

Ex-Officio Member participating online: Julie Snyder

Absent: Board Member: Calvin Lu

I. Call Meeting to Order and Roll Call

Chair, Eddie Brown, called the meeting to order at 8:18 am. A quorum was present.

II. Approval of Minutes

1. Consider approval of the Economic Development and Tourism (ED&T) Board Meeting Minutes for March 18, 2024.

Luke Miller made a motion to approve the Economic Development and Tourism (ED&T) Board Meeting Minutes for March 18, 2024. Jenna Krenek seconded the motion and the motion passed 5-0.

III. Citizen Comment Period with Economic Development and Tourism Board

There were no citizen comments.

V. Consider and Possible Action

2. Receive a report, hold a discussion, and provide staff direction regarding updates from the board on City Council's request to analyze hotel occupancy revenues. (Item Presenter: Victoria Vargas, Director of Economic Development)

- Victoria Vargas reminded the board of background information regarding the 2/20/2024 request from City Council for the ED&T board to analyze hotel occupancy revenues.
- Eddie Brown went over the latest information his research uncovered and asked the board to provide feedback on the presentation he has prepared so far.
- Eddie Brown made a motion that he and city staff finalize the presentation using the current contents, subject to review, edits, and approval by city staff before the presentation to council. Jenna Krenek seconded the motion and the motion passed 5-0.

3. Consider amending the meeting schedule for the Economic Development & Tourism (ED&T) Board to change the date and time of regular meetings.

- Victoria Vargas explained the history of meeting times and dates of the ED&T Board
- Discussion was held, and the board agreed that mornings would be the best for most members.

- It was agreed that meetings will be moved to the first Wednesday of the month at 8 am, although not in July since it is a holiday week. The board will meet at 8 am on Wednesday July 10th, 2024. The first week of August may also have conflicts, but the board will discuss that at the next meeting.

VI. Executive Session

4. Pursuant to Chapter 551, Texas Government Code, the Economic Development and Tourism Board reserves the right to convene into Executive Session(s) from time to time as deemed necessary during this meeting. The Economic Development and Tourism Board may convene into Executive Session pursuant to any lawful exception contained in Chapter 551 of the Texas Government Code including any or all of the following topics.

a. Executive session pursuant to Texas Government Code §551.071 and Texas Disciplinary Rules 1.05 to consult with attorneys concerning legal issues related to a potential agreement for a commercial development at or near 111 S Main Street with Olive & Murphy Properties and/or other persons or entities; and pursuant to Texas Government Code §551.087 to discuss and deliberate regarding potential financial or other incentives to business prospect(s) that the City seeks to have locate, stay, or expand in or near the City and with which the City is conducting economic development negotiations related to same.

(Item Presenter: Victoria Vargas, Director of Economic Development)

5. Take action on items discussed in Executive Session.


Luke Miller made a motion recommending that City Council approve a grant in the amount of \$25,000 for the development at 111 S. Main Street. Jenna Krenek seconded the motion and the motion passed 5-0.

VII. Adjourn

Eddie Brown made a motion to adjourn. Luke Miller seconded, and the meeting adjourned at 8:54 am.



Eddie Brown, Board Chair



Minutes prepared by Susan Reyna